

**BOWMO™, INC., CONGRATULATES COMPANY BOARD MEMBERS MICHAEL R. NEECE AND EDWARD AIZMAN FOR MAKING THE LIST OF 2022 TOP 100 STAFFING LEADERS**

NEW YORK, NY, February 4, 2022 – bowmo™, Inc., a New York City–based SAAS HR company (“bowmo™,” Company”), is proud to announce that the Company’s Board Members Michael R. Neece and Edward Aizman made the final list of Top 100 Staffing Leaders by the World Staffing Summit.

World Staffing Summit is the world’s largest virtual gathering of 10,000-plus staffing professionals from six continents, who come together to share best practices and industry megatrends and hear more than 150 speakers from many of the largest and most influential staffing companies in the world. Each year the World Staffing Summit identifies the Top 100 Staffing Leaders.

**bowmo™, Inc.’s Chief Product and Marketing Officer, Michael R. Neece, was selected as one of the industry’s Top 100 Staffing Leaders in 2022.**

Neece is a business and talent acquisition executive, and the founder of seven technology-enabled SaaS companies, as well as a former staffing executive at Hewlett-Packard, Fidelity Investments, and International Data Group.

He is a TED Talk speaker, a start-up investor, and an advisor. Companies founded or otherwise led by Neece have improved the lives of millions of customers and companies in 120 countries, across 20 major industries.

Neece is also the CEO of Interview Mastery.com, a cloud-based e-learning site that provides video-based learning apps that transform the hiring process into a prosperous and joyful experience for all participants, including hiring teams, job seekers, and recruiters. In 2021, Interview Mastery.com merged with bowmo™, Inc., and became the essential part of the bowmo™ Vertically Integrated Business Model.

Neece has been quoted in, or has appeared on, NBC, ABC, CBS, the *Financial Times*, Bloomberg Radio, the *Wall Street Journal*, and the *New York Times*. He has also delivered keynote presentations at Columbia, Stanford, and MIT.

Neece has a BS degree in physics from Worcester Polytechnic Institute, and a master’s degree in engineering from Boston University. He is also an instrument-rated seaplane pilot.

**bowmo™, Inc. Founder and CEO, Edward Aizman, was recognized as the Top 100 Staffing Leader to Watch in 2022.**

Edward (Eddie) Aizman is the Founder, Chief Executive Officer, and Board Member of bowmo™, Inc. For more than 20 years, he has been a recruiting-industry veteran, an account manager, an executive, a mentor, and the leader of a high-volume staffing organization in New York City. It was Aizman's vision that started the bowmo™ revolution, initiating the development for our cloud-based software product that sources candidates across several platforms, and allowing recruiters to engage applicants in conversations around professional opportunities instead of spending hours of time manually searching for candidates with keywords and Boolean strings. Armed with ambition, determination, and a passion for success, Aizman is dedicated to building high-performing, revenue-generating teams that will drive the organization for the future.

Grounded in developing and shaping a corporate sales vision, operational excellence, and a culture of value, respect, and efficiency, Aizman has worked with more than 300 brands as a recruitment professional across IT, financial services, banking, investment, publishing, insurance, and pharma. This broad-based knowledge base around the challenges of finding top talent consistently within complex businesses has been foundational to the functional footprint of the bowmo™ solution. Aizman has an extraordinary ability to partner with human resources leaders and vendor providers to execute strategies focused on revenue creation. He helps staffing and recruiting companies of all sizes and verticals transform their sales structures, create and implement strategic plans, and optimize their recruiting processes.

As the forward-driving leader of the organization, Aizman is the public face of bowmo™, responsible for making principal corporate decisions, leading the overall operations and resources of the company, and acting as the main point of communication between the Board of Directors and corporate operations. He is currently engaged in building bowmo™ to be a leading global technology company across North America. Aizman leverages his wealth of industry expertise and strategic vision to build successful organizations that increase opportunities for all.

## **About bowmo™, Inc.**

The bowmo™ V-RPO is a combination of proprietary AI-based technology for a do-it-yourself sourcing experience, matching candidates to jobs from 200 million potential candidates without having to use keyword searches or Boolean strings. The bowmo™ AI-driven platform automates the process with its AI-based matching engine and then provides industry-superior tools such as video interviewing and cultural and technical assessments so that customers can vet their candidates (bowmo: SaaS).

The Company also provides Recruiting as a Service (bowmo: RaaS), which allows clients to outsource the management of the recruiting process (RPO). In addition, bowmo™, as the part of the bowmo™ Vertically Integrated Business Model, offers unique e-learning programs by Interview Mastery® and Selecting Excellence,™ designed by Michael R. Neece. Both programs have been continually improving in order to solve the challenges of today's job-market realities.

The Company's clients receive assistance across all recruiting functions, such as job-description development, branded career-page management, preemployment and cultural assessments, and a video interview platform—all managed by a team of experienced recruiters.

## An Official Press Release



With the bowmo™ technology platform at the core performing matching and sourcing, bowmo™ is reshaping how businesses find talent and provide a quality on-demand experience—like no other competitors within this space.

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