

**Contact:**

**Michael E. Lakshin**  
**Chairman of the Board and President**  
**212-398-0002, ext. 519**  
**Michael.Lakshin@bowmo.com**

**BOWMO™, INC., GAINS ADDITIONAL RECRUITING BUSINESS FROM ENDEAVOR GROUP HOLDINGS, INC. (EDR)**

NEW YORK, NY, August 1, 2022 – bowmo™, Inc., a New York City-based HR-Tech company (“bowmo”, “Company”), has announced that they are adding a new business account from Endeavor Group Holdings, Inc. (NYSE: EDR), (“Endeavor”, “Holding”), one of the largest sports and entertainment companies in the world, whose holdings include, but are not limited to, The William Morris Agency, the longest-serving talent agency in the world, as well as, IMG and UFC, and more.

bowmo™ became one of Endeavor’s trusted HR vendors in September 2021 by providing RaaS and direct-placement services for Endeavor Digital, and then for other companies in the Holding, such as Next College Student Athlete (NCSA), IMG Academy, On Location, Endeavor Streaming, and Endeavor|MainConcept.

Most recently, Endeavor entrusted bowmo™’s RaaS and Direct Placement team to find qualified candidates for their mother company, Endeavor Group Holdings, Inc.

Michael R. Neece is leading the team of the bowmo recruiters dedicated to the Endeavor account.

In his email to bowmo™ Founder and CEO Edward Aizman, Scott Eliot, the Director of Global Corporate Services & Technology Recruitment for Endeavor Group Holdings, Inc., wrote: “The bowmo team has been providing all of our organizations with exceptional work. Engaged as a preferred Recruitment Supplier working across our many companies, the bowmo team has excelled in 3 categories:

- Speed - at which they provide candidates and schedule interviews
- Quality - presenting a set of accurate and viable candidates
- Cost - our ability to leverage the bowmo team, tech stack, and expertise is unmatched

Having the right Recruitment Partner is critical to the success of any organization and business. BOWMO allows me to focus on other priorities and I can count on them to find the resources we need quickly and efficiently. I would highly recommend bowmo to anyone needing staffing and recruitment services.”

Edward Aizman commented: “Over the past year, Endeavor became the largest client of bowmo™, helping the Company to move up in the big-league ranks!”

## **About bowmo™, Inc.**

bowmo™’s (“the Company’s”) vision is to complete its Vertically Integrated Business Model (VIBM) capable of providing services and added value to all segments of the HR-Tech market in the US and worldwide.

bowmo™’s goal is to constantly improve the Company’s HR-Tech platform to address present and future market needs ahead of completion by offering a unique combination of proprietary AI-based technology with a do-it-yourself sourcing experience able to match candidates to jobs without having to use keyword searches or Boolean strings.

bowmo™’s AI-driven platform will automate the end-to-end hiring processes with its AI-based matching engine while providing just-in-time content, resources, and tools, such as video interviewing and cultural and technical assessments so that hiring organizations can vet their candidates (bowmo: Software as a Service [SaaS]).

The bowmo™ VIBM will be complemented by our Recruiting as a Service (bowmo: RaaS), which allows clients to outsource the management of the recruiting process (RPO). The bowmo™ RaaS offering will complement the Company’s improved HR-Tech platform by offering bowmo™’s clients with a choice of high-touch and high-tech services strategically geared to market needs and objectives.

In addition, bowmo™’s VIBM offers unique added value via e-Learning programs by Interview Mastery® and Selecting Excellence™, designed by Michael R. Neece, one of the true pioneers in the HR e-Learning field. Both programs have been continually improving in order to solve the challenges of today’s job-market realities for more than 20 years.

The Company’s clients receive assistance across all recruiting functions, such as job-description development, branded career-page management, pre-employment and cultural assessments, and a video interview platform—all managed by a team of experienced recruiters.

With the bowmo™ HR-Tech platform as a foundation for the Company’s VIBM—performing matching and sourcing at the core—bowmo™ is reshaping how businesses find talent and provide a quality on-demand experience.