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—Elon Musk, Tweet from 3/03/2023

Artificial Intelligence: Will It Harm or Transform?

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Artificial intelligence (AI) is generating public enthusiasm and fear at a pace that we’ve not seen in a generation. AI is both powerful and mysterious. Like so many past innovations, it has the potential to transform our lives in areas such as health, transportation, and hiring. But today, AI is also a big hype similar to the Internet back in early 1990.

Artificial intelligence started impacting our lives in 1936 when Alan Turing invented the Turing Machine¹ to automate secret code breaking that changed the outcome of World War II. But today, AI is at the forefront of public consciousness, fueling fears that the technology might be misused. But most of us are unknowingly using AI right now in automobiles, planes, and our new refrigerators.

The future impact and consequences of AI are impossible to predict, and our potential inability to control the trajectory of AI-powered machines now feels scary.

Technology Does Not Operate by Itself

Elon Musk’s March 3, 2023, tweet proclaimed “I (Elon) used to be in crypto, but now I got interested in AI.”² This short phrase set up another signpost in our technology-adoption journey, which is filled with opportunities and challenges. But technology alone does not transform or harm; it must be operated by people to improve the quality of our lives.

Google, launched in 1998,³ is now used by 90 percent of search-engine users. Google users understand how it improves the quality of their lives and work. On March 8, 2023, Google announced that it would integrate AI into its products. Most users may not be aware that Google’s AI is working in the background to enhance their online experiences. But Google’s AI engine does not operate itself; it must be operated by a person.

¹ https://en.wikipedia.org/wiki/Turing_machine

² <https://twitter.com/elonmusk/status/1631720134636367872?s=20>

³ <https://en.wikipedia.org/wiki/Google>

The iPhone transformed our lives by placing enormous computing and AI power in our hands. But it cannot operate itself; it must be used by a person. Even ChatGPT⁴ does not operate by itself; it must be used by people. Like other disruptive technologies, AI must be operated by people to improve the quality of their lives and work. The intention of AI users determines AI's beneficial or harmful impact.

The Transformation Has Begun

AI has enormous potential to enhance the hiring process for employers, recruiting firms, and job seekers. bowmo's AI-powered HR-Tech platform matches candidates to job descriptions in real time, then automates hiring workflows for hiring teams, recruiters, and job seekers. But the final hiring decision is human-powered by HR and hiring professionals who make the final candidate assessments. AI is best used to perform tedious tasks at scale, leaving more time for human-powered decision-making.

Controlling a Safe Revolution

AI is the new hyped territory that will need human control, and uncontrolled AI can do more harm than good. We believe that people make better decisions when technology assists decision makers by handling repetitive data-intensive tasks.

bowmo combines relationship-powered service through our Recruiting as a Service (RaaS) offering, with AI-powered hiring software through our Software as a Service (SaaS) offering. Combining these offerings delivers balanced high-touch and high-tech solutions that generate upsell opportunities across our lines of offerings, RaaS <> SaaS <> eLearning.

AI is an enabling technology that's revolutionizing HR-Tech. bowmo's strategy is framed by our Vertically Integrated Business Model (VIBM) to guide our competitive advantage and serve users with high-value personal services and technologies that enhance their careers and businesses.

Like ChatGPT, bowmo 2.0 is being built to be safely used by people so they have more opportunities for person-to-person relationships, while bowmo 2.0 takes care of the repetitive, data-intensive hiring tasks. AI will soon become so ubiquitous that it will no longer be mentioned in product descriptions. It will just be working for people in the background, just like automobiles, airplanes, and your phone.

Watch our latest videos on bowmo 2.0 and current topics. Go to <https://bowmo.com/podcasts/>.

⁴ <https://openai.com/blog/chatgpt>